

# GARTH POITRAS

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[garth22@gmail.com](mailto:garth22@gmail.com)  
[garthpoitras.com](http://garthpoitras.com)  
[github.com/gpoitch](https://github.com/gpoitch)  
[linkedin.com/in/garthpoitras](https://linkedin.com/in/garthpoitras)

An experienced product & technology leader interested in building innovative and engaging interactive products. Expertise in the entire product lifecycle from idea, UX, UI design, architecture, engineering, deployment and marketing.

## SKILLS

**Languages:** JavaScript, HTML, CSS, Swift, Objective-C, Java, Go  
**Frameworks/Tools:** React, Ember, GraphQL, Apollo, Redux, Riot, jQuery, Webpack, Rollup, WordPress  
**Ops & Platforms:** AWS, Lambda & API Gateway (serverless), GitHub, GitLab, Heroku  
**Design & UX:** Sketch, Photoshop, Illustrator, OmniGraffle, Flash

## EXPERIENCE

**Bustle Digital Group | Director of Product Engineering** (2013 - present) New York, NY

- Founding team member - Grew business to 4 publications / 80MM+ monthly active users.
- Head of product development building websites, native mobile apps and CMS publishing tools.
- Execution of product strategy, software architecture, UI/UX design, SEO, and advertising integration.
- Built platform & tooling supporting 12+ devs on top of GraphQL / serverless API.

**8tracks, Inc | Director of Mobile** (2011 – 2013) San Francisco, CA

- Lead designer & developer for internet radio service on iOS, Android, and mobile web.
- Audio engineering for streaming across a wide variety of hardware and networks.
- NY Times Best Android Apps of 2011, Verizon's Top 10 Android apps of 2012, 2x Google Play featured.
- 2x Apple App Store featured app, top 10 in music category 2013.

**Rosetta Marketing Group | Senior Interactive Developer** (2009 – 2011) Hamilton, NJ

- Web dev with focus on optimization, accessibility, SEO, analytics, and cross-browser compatibility.
- Native mobile app development on iOS, Android, and Blackberry.
- Desktop software, games, and ad development in Flash/Flex.

**SAP | Web Developer** (2007 – 2009) Philadelphia, PA

- Web development and operations.
- Introduced automation tools and CMS development.
- Emerging technologies R&D.

**Pitt TV | Graphic Designer** (2004 – 2007) Pittsburgh, PA

- Lead graphic designer for campus TV station creating live on-air ads and announcements.
- Administrator of live cable networking and streaming.
- Operations manager & website administrator.

## EDUCATION

**University of Pittsburgh** | Bachelor of Science - Information Science. Minor: Computer Science (2007)